

ESTTA Tracking number: **ESTTA54846**

Filing date: **11/23/2005**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Schwan's IP, LLC**  
Application Serial Number: **78525921**  
Application Filing Date: **12/02/2004**  
Mark: **BRIGHT STARTS**  
Date of Publication **09/27/2005**

**60 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Pinnacle Foods Brands Corporation, Box 338, Route 331 South, Millsboro, DE19966, UNITED STATES respectfully requests that he/she/it be granted an additional 60-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer is engaged in settlement discussions with applicant

The time within which to file a notice of opposition is set to expire on 11/26/2005. Pinnacle Foods Brands Corporation respectfully requests that the time period within which to file an opposition be extended until 01/25/2006.

Respectfully submitted,  
/MDF/  
11/23/2005

**Michael D. Fishman**

**Rader, Fishman & Grauer PLLC**

**39533 Woodward Ave., Suite 140**

**Bloomfield Hills, MI48304**

**UNITED STATES**

**tlz@raderfishman.com, interpartesparalegals@raderfishman.com**

**248-594-0600**